

PAKISTAN Entrepreneurship Summit 2010

IGNITING Entrepreneurship for Economic Growth

04 December, 2010 | Hotel Pearl Continental, Lahore | 9:00 am – 6:00 pm

Network with successful entrepreneurs and renowned speakers from multinational and national organizations for great learning experience. Avail the opportunity to get-together to share ideas, learn new strategies and meet with the role models

Chief Guest



Shehzad Ali Malik
President, LCCI

KEYNOTE SPEAKERS



Mueen Afzal
Chairman,
Pakistan Tobacco Co.



Naseem Saigol
Chairman, PEL



Sirajuddin Aziz
CEO, Bank Alfalah Ltd.



Hussain Dawood
Chairman,
Dawood Group



Hassan Sohaib Murad
Rector, UMT

Moderator



Amer Qureshi
Business Advisor
& Author

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Seminars, Events, Conferences



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CONCEPT

The purpose of this summit is to provide opportunities for learning, sharing and help growing entrepreneurs across industries. The Pakistan Entrepreneurship Summit experience will foster networking and exchange among both new and established entrepreneurs so that they could learn not only through their own experience but also through that of the others.

The summit is targeted towards board members, senior and middle management across all aspects of organizations—from strategy development to business models and channels, finance, marketing, business development, HRD, operations, leaders, faculty and students from the academic field.



LEARNINGS

As per a Business Week study of the top 50 companies in the world, to find out what have made them successful, innovation stood out as the single most important success factor and entrepreneurship with driving innovation, as per MIT Entrepreneurship Center. It is imperative for Pakistani corporate sector to embrace these two vital competencies whole heartedly. At the Pakistan Entrepreneurship Summit, you will learn how the leading companies around the world are putting innovation and entrepreneurial culture at the center of their business strategies.

AT THE SUMMIT YOU WILL LEARN

- Why innovation and entrepreneurial strategy and cultural acceptance of change is important for the corporate sector
- Why innovation and entrepreneurial culture is essential to retain top talent in the organization
- How do you achieve the pinnacle of continuous innovation and entrepreneurial culture
- The shared experiences by the most successful people around Pakistan



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SUMMIT FEATURES

IDEAS BATTLE

STAND UP FOR YOURSELF

First Round on 27 November, 2010
Lahore Chamber of Commerce & Industry

Grand Finale on 04 December, 2010
Top contestants will compete on 4th December, 2010
to win the cash prizes



PAKISTAN Entrepreneurship Summit 2010

ENTREPRENEURSHIP SURVEY

www.pes.ignite.com.pk

Product Display

A chance to meet your potential customers

Do you have an entrepreneurial product? Would you like the world to see, feel and experience your product?



Date: 04 December, 2010
Hotel Pearl Continental, Lahore

ON-SPOT Help Desks

Get help from professionals

04 December, 2010 | Hotel Pearl Continental, Lahore

ROLE MODELS



Inspire or be inspired!

If you consider yourself as a role model or know someone who can be an inspiration for others, do write to us today

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CHIEF GUEST



Shehzad Ali Malik
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Chairman,
Dawood Group



Hassan Sohaib Murad
Rector, UMT

SPEAKERS PANELISTS



Hasan A. Bilgrami
CEO, Bank Islami



Dr. Aamir Matin
CEO, CISCO



Anwar Ahmed Khan
CEO, SMEDA



Iftikhar Ali Malik
Chairman, Guard Group



Syed Saquib Mohyuddin
CEO, BSF



Rehmatullah Javed
Chairman,
Skill Development Council



Suhael Ahmed
CEO, TUSDEC



Dr. M. Amjad Saqib
Executive Director,
Akhwat



Tariq Iqbal Puri
Chairman, TDAP



Dr. Sadaqat Ali
CEO, Willing Ways



Kashif Yunus Meher
Director, Model Steel



Kamal Ahmed
Country GM,
Microsoft Pakistan



Jehan Ara
President, PASHA



Saad Amanullah Khan
CEO, Gillette



Mussarat Misbah
CEO, Depilex

MODERATORS



Amer Qureshi
Business Advisor & Author



Max Babri
Director, Lahore Consulting Group

KEY TOPICS OF THE SUMMIT

- 🔑 Global economic crisis and entrepreneurship development
- 🔑 Obstacles to entrepreneurship development
- 🔑 Entrepreneurial and SME networks and alliances
- 🔑 Marketing challenges in new ventures and SMEs
- 🔑 Corporate Governance in Entrepreneurial Companies and SMEs
- 🔑 Women Entrepreneurship
- 🔑 Innovation in Entrepreneurship
- 🔑 Determinants of entrepreneurial firm growth
- 🔑 Role of universities and higher education institutes in promoting an entrepreneurial culture
- 🔑 Training and development in entrepreneurship

ORGANIZING COMMITTEE



Bakhtiar Khawaja
Group Head Learning,
Bank Alfiah



Max Babri
CEO, The Konsultant



Taimur Khan
Director HR, Qarshi



Shahid Malik
Head, P&P SME Banking
Standard Chartered



Waqar Khadim
GM HR, PEL



Rehmatullah Javed
Head SME, FPCCI



Dr. M. Ejaz Sandhu
CEO, Bitbricks



Mudassar Masood
CEO, Leather Age



Yousuf Jamshed
Country Head HR, ABB



Shoab Hamid Khawaja
Vice Chairman,
Executive Youth Forum



Arif Insari
Manager Marketing & PR,
TCS



Rizwan Ali Shah
Consultant HR Services,
Possibilities Pvt. Ltd.

SPONSORSHIPS PACKAGES

PLATINUM

Rs. 700, 000/-

- i Two banners and two standees
- ii Sponsorship acknowledgment at the end of the summit
- iii 15 free entries
- iv Title covers (Conference Brochure)
- v Sample & pamphlets distribution
- vi Display Counter at prominent place
- vii IGNITE Website endorsement
- viii Backdrop LOGO with Tagline
- ix Newspaper endorsement
- x Acknowledgment Memento

DIAMOND

Rs. 500, 000/-

- I Two banners & One Standee
- ii Sponsorship acknowledgement at the end of the summit
- iii 10 free entries
- iv Back Title of summit Brochure
- v Sample & pamphlets distribution
- vi Display Counter at prominent place
- vii IGNITE Website endorsement
- viii Backdrop LOGO with Tagline
- ix Newspaper endorsement
- x Acknowledgment Memento

GOLD

Rs. 300,000/-

- I One banner in the hall (size 9' x 3')
- ii Sponsorship acknowledgment at the end of the summit
- iii 7 free entries
- iv Inside Cover Title of summit Brochure
- v Sample & pamphlets distribution
- vi IGNITE Website endorsement
- vii Backdrop LOGO
- viii Newspaper endorsement (Logo only)
- ix Acknowledgment Memento

SILVER

Rs. 200, 000/-

- i One banner in the hall (size 9' x 3')
- ii Sponsorship acknowledgment at the end of the summit
- iii 5 free entries
- iv Inside Back Title Conf. Brochure
- v Backdrop LOGO
- vi Newspaper endorsement (Logo only)
- vii Acknowledgment Memento

Learning Partner



Exclusive
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Logistic Partner



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EVENT ORGANIZERS



Farzoq A. Chaudhary
Summit Director, IGNITE
Corporate Liaison Manager,
MSD GC University Lahore



Qaiser Abbas
Founder & Chief Inspiring Officer,
Possibilities Pvt Ltd.



Tanvir Ahmad Sheikh
Joint Director, LCCI



Meherunnisa Ahmed
Asst. Director (R&D)
LCCI

About IGNITE



We make a difference in your
Seminars, Events, Conferences

IGNITE specializes in Management Seminars, Corporate Events and Business Conferences. Our philosophy is simple - provide a personalized service to our clients, pay extraordinary attention to details, while tailoring situation and constantly strive to surpass expectations.

About LCCI



**Lahore Chamber of
Commerce & Industry**

LCCI's prime objective is to serve its members to their utmost satisfaction. It is committed to making an effective contribution to the nation's economic development through the promotion of trade and industry. LCCI acts as a bridge between the government and the business community. It plays an important role in policy formulation by maintaining a constant interaction with the relevant authorities.

Registration Process & Fee

Rs. 5000/-
per participant

for 1 – 2 Nominations
(includes networking lunch, refreshment,
conference kit, and participation certificate)

Rs. 4000/-
per participant

for 3 or more Nominations
(includes networking lunch, refreshment,
conference kit, and participation certificate)

Rs. 3500/-
per participant

Women Entrepreneurs
(includes networking lunch, refreshment,
conference kit, and participation certificate)

Rs. 2500/-
per participant

For regular Students only (Limited Seats)
(includes networking lunch, refreshment,
conference kit, and participation certificate)

* Special Discount of Rs. 500/- for LCCI Members only

For registration contact

Farzoq Chaudhary

Summit Director, Chief Relationship Officer
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Mubashar Saeed

Project Manager

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Email: mubashar@ignite.com.pk

Your participation will be confirmed subject to receipt of payment. All cheques and drafts to be made in favor of " IGNITE " or
" Lahore Chamber of Commrece & Industry " Refunds not allowed, however a substitute may attend.

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